

# Effective Financing Solutions

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## Paying for Stormwater and Green Infrastructure Projects

Sustainable Communities Learning Network

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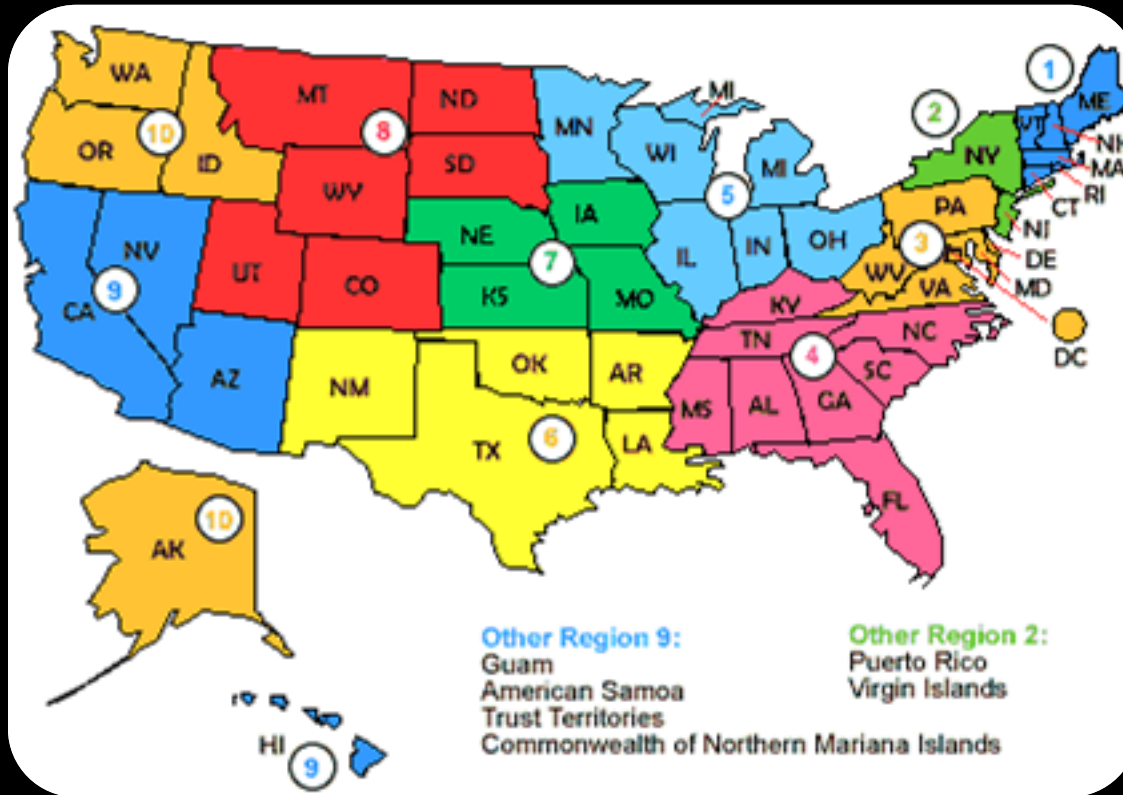
[www.efc.umd.edu](http://www.efc.umd.edu)



# Welcome!

- Phone lines are muted
- Please chat questions as we go
- Session will be archived at [www.sclearningnetwork.org](http://www.sclearningnetwork.org)

# The EFC: Who are we?



Address the issue of “how to pay” by working across sectors

Help local and state organizations meet environmental mandates in fiscally-sound manner



# EFC Services and Assistance

Our work includes (finance lens):

- Technical Assistance
- Agriculture, Stormwater and Green Infrastructure
- Air Quality
- Climate and Energy
- Sustainability
- Program and Policy Analysis



# What to expect today...

- The importance of sustainable finance
- Applying green infrastructure to stormwater
- Local government stormwater manual
- Real life community examples



# Sustainable Financing: Green Infrastructure

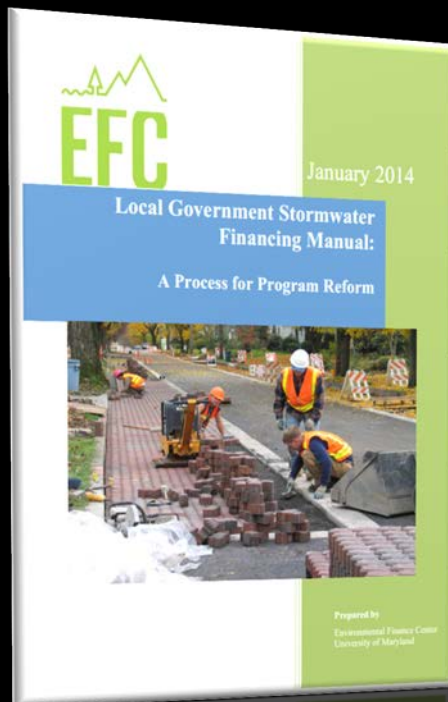
A stormwater management approach with the capacity to:

- Reduce implementation costs
- Deliver benefits that serve multiple community priorities
- Engage the private sector
- Spur behavior change through the marketplace
- Provide return on investment to local economies



# EFC's Stormwater Financing Manual

*After many years of working with communities, EFC developed a manual to outline how locals can effectively implement and sustainably finance stormwater and green infrastructure programs.*



- Created as a resource and framework that mirrors our process when working with communities
- Reference guide for communities who have capacity/political will to take this up on their own
- Each community is different but there is a framework for implementation

# Introduction to Stormwater Management

*At EFC we take a very broad, all-encompassing definition of stormwater management*

**PROTECT OUR COASTAL BAYS**



**KEEP TRASH, PET WASTE, AND CHEMICALS AWAY FROM STORMDRAINS.**



**SUPPORT STORMWATER FINANCING IN OCEAN CITY**





# Dealing with green infrastructure...

- What natural systems are already in place?
- Where are the gaps in the system?
- Where are there opportunities to leverage other community priorities?



# Elements of a Comprehensive Stormwater Program

- Administration
- Billing and Finance
- Public Education and Involvement
- Technical Support
- Engineering and Planning
- Operations and Maintenance
- Capital Improvements
- Regulation and Enforcement



# Challenges to Managing Stormwater

- Typically dispersed amongst various departments
- Large capital costs – aging infrastructure, future development/growth, water quality BMP implementation
- Long term maintenance
- Importance of technology – “good” data
- Requires staff capacity for administrative and technical components
- Extensive public education/outreach



# Stormwater Financing Options

Source	Coverage of Cost Type		Features
	Capital	Operations & Maintenance	
Grants	Yes	No	Not guaranteed, highly competitive, not sustainable in the long-term
Loan Programs	Yes	No	Not guaranteed, highly competitive, must repay often with interest
Bond Financing	Yes	No	Dependent on fiscal capacity, can utilize for large, long-term expenditures, must repay with interest
General Fund	Yes	Yes	Not equitable, competes with other community priorities, changes from year-to-year
Permit & Inspection Fees	No	No	Not significant revenue, may deter development
Public Private Partnerships	Yes	Yes	Efficiency, transfer of risk, capital access
Stormwater Utility Fees	Yes	Yes	Generates ample revenue, sustainable, dependable, equitable, requires significant public dialogue

Lancaster City, Pennsylvania

Scranton, Pennsylvania

Anne Arundel County, Maryland

Baltimore, Maryland

Calvert County, Maryland

Berlin, Maryland

Ocean City, Maryland

Oxford, Maryland

# COMMUNITY EXAMPLES

Lynchburg, Virginia

Mercersburg, Pennsylvania

Warrington Township, Pennsylvania

Hampton, Virginia

Blair County, Pennsylvania

Salisbury, Maryland

Lancaster County, Pennsylvania

# Lancaster City, PA: Holistic GI approach

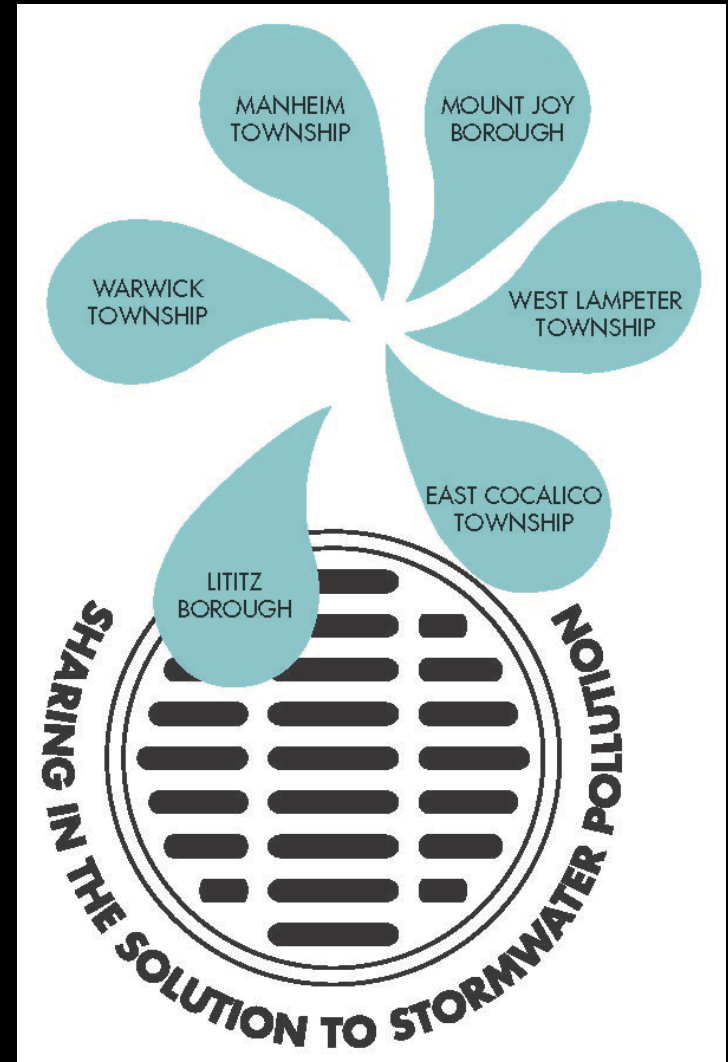
- Cost savings
- Making the business case for GI
- Cadillac model
- Pilot projects jump start comprehensive, long term program ultimately funded by a stormwater fee (utility)

Check out Lancaster City's Saveit! website



# Lancaster County, PA: Peer-to-peer collaboration on MS4-related activities

- Opportunity to collaborate piece meal at this time; move toward regionalization in long term
- Additional investment required by all 6 municipalities
- Estimated expenditures range from approximately \$270,000 to \$10.1 million over 5 years
- All should consider implementing a dedicated user fee in form of an authority; some require further analysis to identify specific costs
- Extensive public outreach process needed



# Berlin, Maryland: Unregulated community addressing flooding through a stormwater utility fee



View video [here](#)

www.efc.umd.edu



# Hampton, VA: Public private partnerships

- Completely different financing approach
- Private donations to pay for beautification and stormwater gardens



Check out City of Hampton's Website

[www.efc.umd.edu](http://www.efc.umd.edu)

# Scranton, PA: Utilizing existing capacity and resources

- Significant challenges to comprehensively addressing stormwater through City alone
- Developing comprehensive stormwater management program through integration of existing permit activities
- Using Lancaster City as model for asset management and green infrastructure



# Warrington Township, PA: Overlaying community priorities to leverage investment

Passed \$3 million open space bond referendum to:

1. Purchase and preserve open space
2. Acquire trail linkages and expand trail system
3. Improve park infrastructure

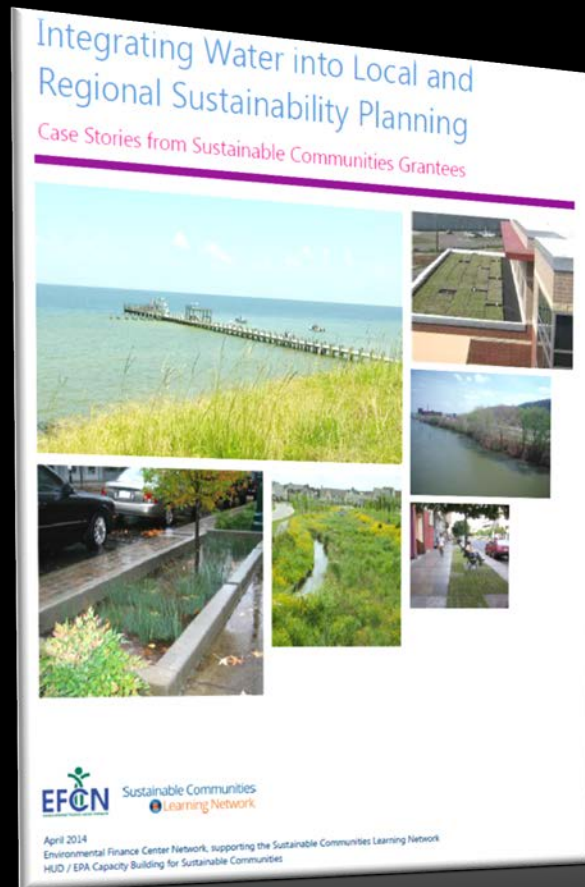


EFC's role: Determine strategies to stretch those dollars while meeting additional local needs:

1. Overlay existing priorities with stormwater management compliance activities and green infrastructure opportunities
2. Partner with existing organizations
3. Identify funding opportunities

# HUD Case Stories

Shedding light on other examples around the country



City of New Orleans, Louisiana

Maryland National Capital Park and  
Planning Commission

Metropolitan Council, Minnesota

Gulf Regional Planning Commission, Mississippi

City of Pittsburgh, Pennsylvania

City of Columbia, Tennessee

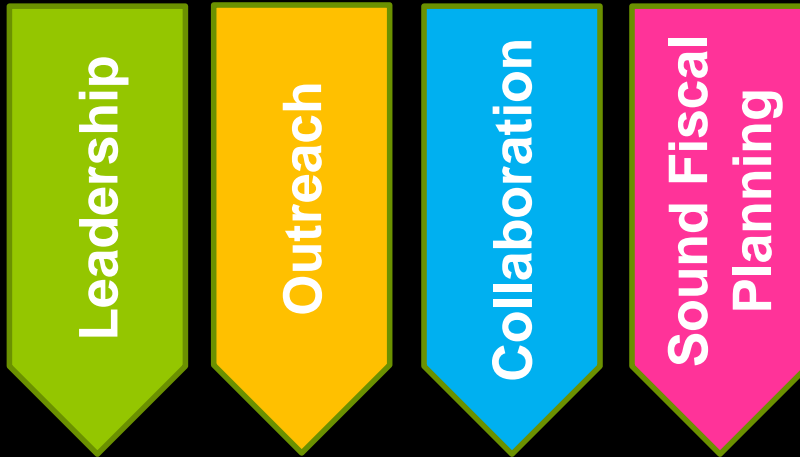
City of Knoxville / East Tennessee

Shelby County, Tennessee

Capital Area Regional Planning Commission, Wisconsin

# *What makes a stormwater program successful?*

First hand observation reveals...



...in a “mix” that meets local needs.



# Need More Info? Contact Us!



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