



TITLE Director, Policy & Smart Growth

POSITION DESCRIPTION

Reporting to the Vice President, this full-time position leads organizational policy and advocacy efforts, which includes direct lobbying efforts at the local, state, and federal levels as well as the Smart Growth Maryland program. Advocating for plans, legislation, programs, and policies that foster economically vibrant, socially equitable, and environmentally sustainable communities is the primary duty of the position.

Preservation Maryland provides a generous benefits package including health insurance, retirement fund contributions, vacations, holiday pay and a flexible work schedule. Salary \$65,000 - \$73,000, annually. Compensation will be commensurate with education and experience

The preferred start date for this position is February / March 2023. The position will remain open until filled.

RESPONSIBILITIES

- Coordinate the organization's state, local, and federal legislative programs and strategy.
- Develop the organization's annual legislative priorities to focus during the state legislative session and throughout the year.
- Lead organizational advocacy efforts.
- Develop and maintain relationships with key state, federal, and local officials.
- Support President & CEO and Vice President on all level of government relations.
- Review and analyze legislative and policy issues related to historic preservation.
- Write position statements, testimony, comment letters and other advocacy materials for internal and external audiences.
- Represent Preservation Maryland/Smart Growth Maryland in state-level coalitions, commissions, and committees that advance organizational priorities.
- Develop strategic partnerships with relevant agencies, organizations, and industry to advance core priorities.
- Provide technical assistance to elected officials and advocates seeking revitalization and smart-growth solutions.
- Support fundraising efforts to achieve program funding goals – including proposals and reporting to foundation and other funders.

- Lead infill, redevelopment, revitalization efforts in support of Smart Growth Maryland which may include:
 - creation of local smart infill policy framework with pilot communities.
 - work with pilot communities to identify existing incentives and barriers to redevelopment and infill.
 - identify developed and undeveloped parcels to be prioritized in pilot communities
 - convening of affordable housing, real estate development, and smart growth leaders to
 - identify state-level policy recommendations to remove barriers and encourage infill, affordable housing, and redevelopment.
 - oversee development of local model ordinances that can be implemented across Maryland.
 - oversee development of state legislation focused on removing barriers related to building codes and encouraging infill and redevelopment through a loan-loss reserve for infill projects
 - oversee development of Web-accessible resources on the existing incentives and policy recommendations to encourage
- Perform other duties as assigned.

PREFERRED SKILLS AND EXPERIENCE

- 5-7 years of non-profit advocacy, government relations, or related experience.
- Passion for and background in historic preservation, community revitalization, and sustainable and smart growth.
- Ability to take initiative and work independently.
- Robust problem solving, communication, and collaboration skills.
- Knowledge of the principles, practices, and techniques of the legislative process.
- Skill in establishing and maintaining effective working relationships with legislative and executive officials at both the State and County levels as well as private groups.
- Ability to attend meetings and perform work assignments at locations outside the office.
- Possession of a valid automobile operator's license and reliable transportation as some travel will be required.

TO APPLY

Send a cover letter summarizing your professional skills, relevant work experience, and interest in the preservation of Maryland history along with your resume to submit@presmd.org with the subject line *Director, Policy & Smart Growth*

Applicants will be notified of the receipt of their cover letter and resume. Selected candidates will be contacted by Preservation Maryland to set up an interview. No phone calls, please.

Preservation Maryland is an inclusive workplace that affirmatively values diversity in all its forms. We strongly encourage all qualified candidates to apply.

ABOUT PRESERVATION MARYLAND

Founded in 1931, Preservation Maryland has been a leader in the preservation movement of the state and nation ever since. The organization's mission is the preservation of Maryland's historic buildings, neighborhoods, landscapes and archeological sites through outreach, funding, property redevelopment, advocacy, and workforce development.

Preservation Maryland achieves its mission through an expanding group of core programs. The organization provides leadership to a large coalition of individuals and organizations at the state, county, city, and community level that advocate for critical causes. The organization's podcast reaches tens of thousands of listeners annually and has produced over 250 episodes since its launch. Additionally, the organization hosts more than a dozen events, large and small, which provide training, award recognition, and professional development to historic communities and their leaders.

Preservation Maryland also leads Smart Growth Maryland, a dynamic program which advocates for state and local policy priorities that directs new public and private investment in keeping with the principles of smart growth. The organization partners with Maryland's leading historic preservation, environmental conservation, and land preservation organizations to help achieve this mission.

The organization makes flexible grants to support the preservation of Maryland history and historic properties in partnership with local nonprofit organizations, community groups and churches. A historic property redevelopment program allows the organization to take direct action to protect threatened historic properties through acquisition, loans, and partnerships. The organization also serves as the philanthropic partner of the National Park Service's Historic Preservation Training Center. This partnership, operating as a program called The Campaign for Historic Trades, allows the organization to support the advancement of historic trades training which can open pathways to successful careers for young adults and recent veterans.